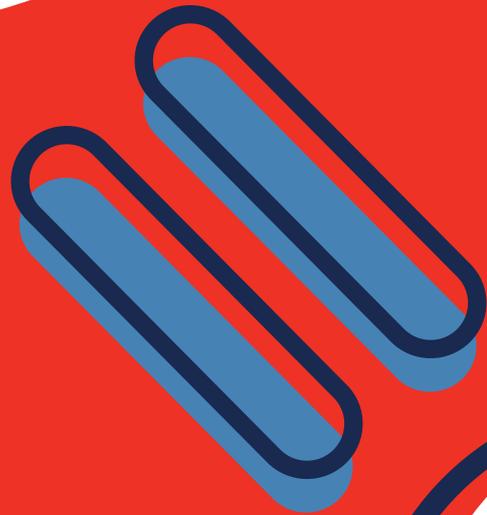
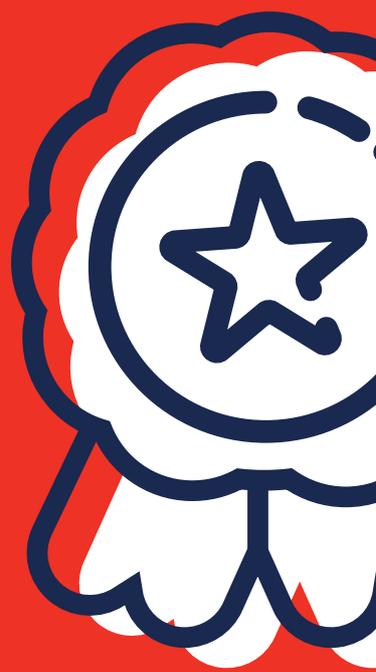




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Empowering young minds

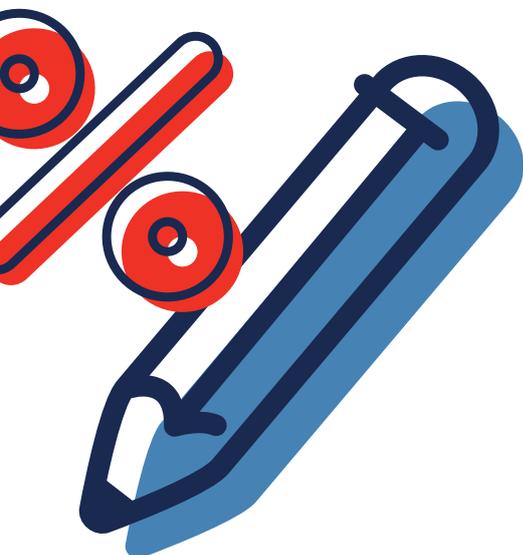


In 2021 – FLY UPs, the ante

Many of you may be anxious about what this year may bring. Globally we have recently seen vaccines roll-out to various countries. The Vaccines are developed by a number of biopharmaceutical companies. These Developments bode well for the citizens of the world and hopefully the worst is behind us.

2020 will most certainly be remembered as the year when everything changed. We acknowledge that there are many whose lives have been disrupted, lost, and uprooted. The pandemic truly disrupted the base on which Fun Learning for Youth (FLY) operates. However, we are determined that 2021 is the year for our come back. For the FLY family, this means that how we show up for each other (as tutors, fellow peers, and friends) as well as for our learners must change. The lines of inequality have been underscored in 2020 – and it is a reminder of the importance of our mandate – **To Empower Young Minds**. The mandate has not changed, it has been reinforced.

2021 is the year in which FLY like many other organisations has been catapulted into a digital era. Whilst this has created incredible access, for us and the communities in which we operate in, it has exacerbated the inequality. The purpose of this newsletter is to outline FLY's plan for 2021.



A TOWNSHIP (KASI) CHILD IN A DIGITAL WORLD

COVID19 has substantially and fundamentally changed the way in which FLY operates. To quote Charles Darwin; "It is not the strongest of the species that survives, it is the one that is **the most adaptable** to change." FLY's survival and relevance will be based on our ability to adapt to this new normal, the world of digitisation, whilst maintaining our effectiveness on how we continue to serve, prepare and support our learners who reside in our underserved communities.

With this in mind, in our best attempt to adapt, the FLY Team came up with the **strategic operating model options** for FLY in a COVID19 world including the financial implications thereof based on different scenarios. The various scenarios are tabled below as follows:



Scenario 1: Completely Remote (Level 4 & 5)

This is a scenario where there is a **complete lockdown** and FLY must **operate completely remotely**. The model must focus on core aspects which enable FLY to meet its basic mandate of supporting learners pass exams and assessments.

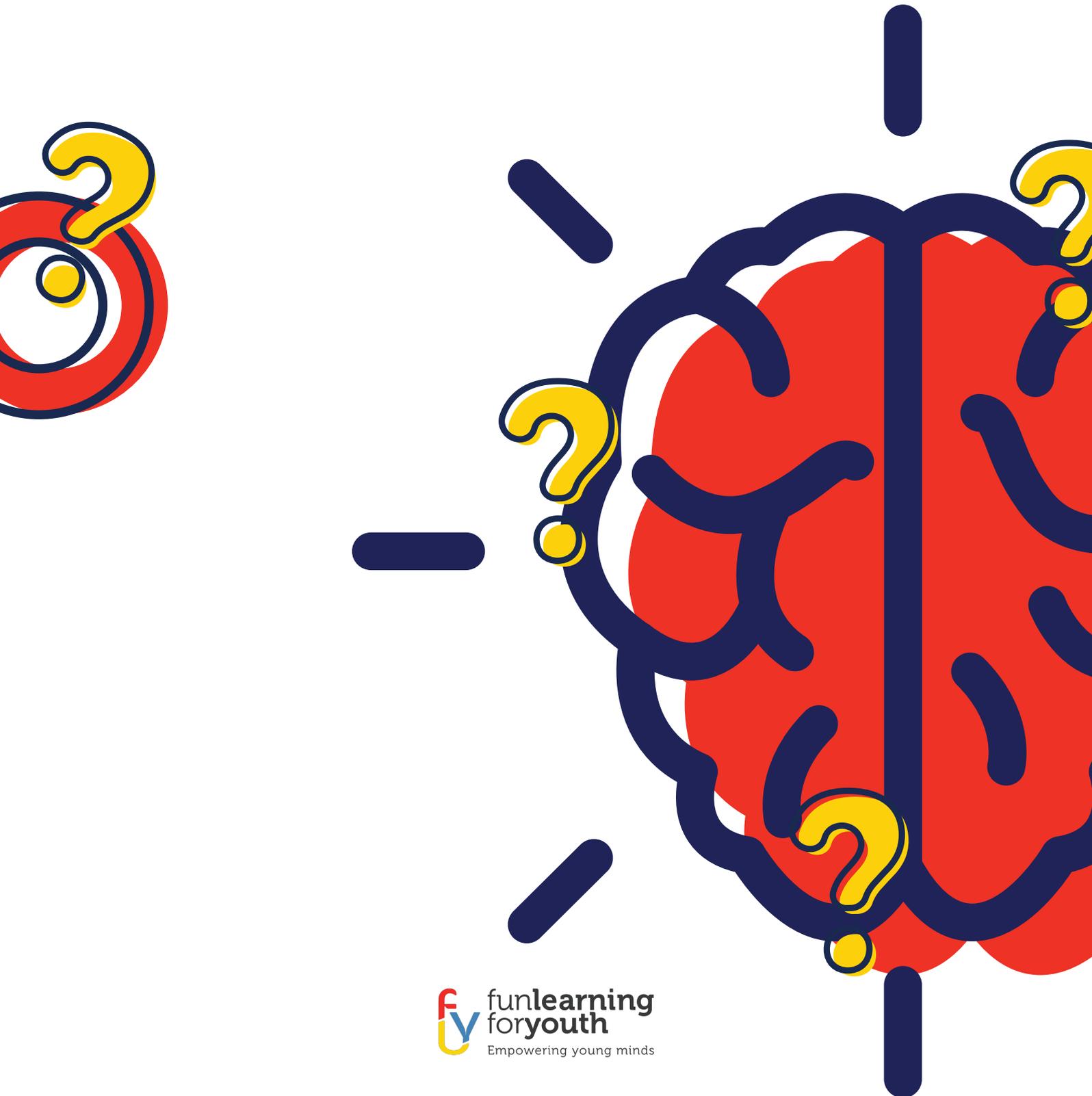
Scenario 2: Semi-remote (Level 2 & 3)

This is a scenario where there is a **partial lockdown** and **FLY must operate semi-remotely allowing for social distancing**. The model must focus on basic requirements to support the teaching that learners receive at school.

Scenario 3: In person (Level 1 and post vaccine)

This is a scenario where there is **no lockdown** and **FLY can operate completely physically allowing for social distancing**. The model must focus on all requirements including tutoring, mentorship and exam preparation to support overall learner development.

Currently, FLY is operating under **Scenario 1**. To ensure that we continue to deliver on our mandate, FLY has partnered with SMOLApp. Through this partnership we are able to ensure that our learners are able to source the necessary educational content that they need at hand at all times, no matter where they are, and at any given time. The FLY content is available online via a mobile phone or a desktop.



Funding requirement for the Job-to-be-done

Our fundraising goals this year are directly linked to ensuring that we are able to continue to 'Empower Young Minds' – we trust you will join us on this transitional journey as we continue to show up for our learners throughout the academic year.

To help us tutor

- Educational tablets: R96 000 (80 units)
- Data packages: R90 000 (50 units shared amongst groups of 5 learners)
- Application development and roll-out: Funding to be determined together with partners.
- Stationery and textbooks: R165 000

To help our alumni

- University tuition: R336 850 (5 students)

To help us care

- Hand sanitisers R17 500 (250 units)
- Face shields: R37 500 (250 units)
- Reusable face masks: R11 250 (250 units)
- Non-perishable grocery hamper: R150 000 (200 units)



Based on Telkom 5GB (R300) data bundle for 6 months
Based on the 2021 average cost of a commerce degree at UCT of R67 370

What is next?

The 10+1 Campaign

For ten years, Fun Learning for Youth has been empowering young minds from underserved communities. In 2010, the organisation was founded by young men and women, eager to join in and pursue a greater tomorrow.

In 2020, FLY turned ten years old. However, the celebration had to be put on hold due to the COVID19 pandemic. This year, we look forward to celebrating ten years of service and show our resilience by adapting to the changing times, so we can continue to empower young minds for the next ten years and beyond. Please keep an eye out for our 10+1 campaign.



Tutors of the Year 2020

We would also like to acknowledge the 10 tutors of the year for 2020. These tutors went above and beyond in contributing to FLY during a very challenging year. This ranged from providing content and material for the SmolApp to assisting with the securing and organizing the efficient delivery of various relief initiatives for our pupils and parents.



Khanyisa Mapipa (Grade 8 – JHB)

Sihle Ndimba (Grade 10 – JHB)

Kaylene Alie (grade 11 – JHB)

Betty Mlalazi (Grade 9 – CPT)

Rabia Parker (Grade 8 – CPT)

Mahdi Marcus (Grade 8-CPT)

Tim Carr (Grade 11/12 – CPT)

Vusi Khumalo (Grade 11/12 – CPT)

Manene Rigala (Grade 11/12 – CPT)

Nhlakanipho Mncwabe (Grade 11/11 – JHB)



Announcement

Malibuye Tom and Ayanda Vabaza are stepping down from the Steering Committee, but will continue to serve as tutors.

We would like to thank them for their time and dedication in serving FLY over the years.

In closing

The ultimate cost of this pandemic is undoubtedly the unbearable loss on your families and loved ones on behalf of FLY we would like to extend our deepest and sincere condolences. May we take strength from their memory and loving impact they wove into our lives.

Thank you for your unwavering support over the years, and we look forward to empowering young minds together as we navigate these uncertain times.

Sincerely,

Khanya Okumu

Fun Learning for Youth: Chief Executive Officer

